



October 1, 2020

Badlands Motorsports Announces Partnership with Avion Motorsports and Target Opening Date

Badlands Motorsports is proud to announce that Avion Motorsports has acquired a significant equity position in the development of Badlands Motorsports Resort. This exciting new project follows Avion Motorsports' design and construction of the Area 27 Motorsports Park in Oliver, British Columbia.

In addition to designing, engineering, project management and complete construction of all phases of the Badlands Motorsports facility, Avion Motorsports will also lead the membership sales process. Avion Motorsports will be the operating partner of the facility bringing with it the extensive expertise and infrastructure required for launching, operating and growing a World-Class Motorsports facility.

"We are very excited to expand our operation into the Alberta Market by becoming the Managing Partner of Badlands Motorsports Resort. Jay and his team have shown incredible resilience and commitment in coming this far and we feel the partnership with Avion and our team will bring a great vision to fruition" Ingo Seibert, COO Avion Motorsports / Lake Excavating Ltd.

The Best of Both Worlds: Founder Jay Zelazo and his team secured the world-class Badlands location and permits necessary to make the Resort possible. Founder of Avion Motorsports, Co-Founder and Co-Designer of Area 27 and NASCAR driver Trevor Seibert and his team bring the expertise and successful track record designing and constructing a world-class race facility to the Badlands property.

About the Badlands Property: The 465 acre Badlands property is a driver's dream come true. Uniquely set in one of the most beautiful locations in the world, Badlands' multiple racetracks will embrace the elevation changes and wide open spaces to allow exhilarating speeds (300 km+) combined with skill testing twists and turns. Phase one of the development includes a 4.3km racetrack incorporating two smaller race tracks for short circuit racing. Future phases are planned to include a kart track and dirt track along with other racing amenities.

Memberships: Badlands Motorsports Resort is being built for drivers. For individuals who want to push their skills to the limits to families who feel the need for speed. For friends who have to know who is faster to companies who live and breathe motorsports, memberships are affordable for everyone.

The target opening of Badlands Motorsports Resort is September 4, 2021 and we are accepting deposits now to secure pre-construction discounted memberships.

Visit www.BadlandsMotorsportsResort.com to learn more today.